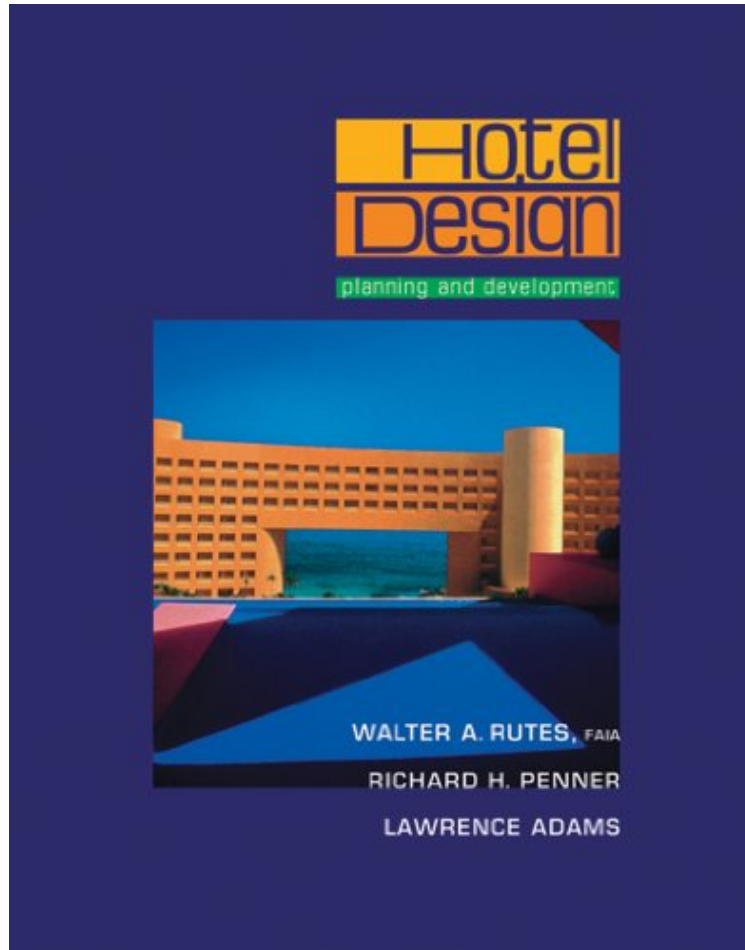


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Hotel Design, Planning, and Development

Walter A. Rutes, Richard H. Penner, Lawrence Adams AIA
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and drawings to help any architect to design any type of hotel. I can say after reading this book, one will walk away with a general knowledge about the hotel industry and how to design a hotel.

Hospitality is the world's fastest growing industry, and business and pleasure travelers are demanding more diverse hotels, resorts and leisure-time amenities around the globe. This book explores the latest trends in hotel planning and design, capturing the vast range of today's most imaginative creations, from tower-high guestrooms to lavish desert villas to exotic resorts nestled by tropical-island waters. It outlines the essential criteria architects and designers must meet when planning for a wide variety of hotel types, and presents the most up-to-date technical information as well as detailed illustrations, photographs, and original plans. Highlighting the key concepts behind emerging trends and how each designer's vision fits into the development of the industry as a whole, the authors equip today's developer, architect, designer, and hotel executive with a comprehensive and practical guide to the world of hospitality design. 60 color photos / 200 b+w photos and line drawings

'Even the most experienced executive traveller will gasp at some of the images in this high quality volume, which opens with some breath-taking photographs of contemporary, international hotel design. Students and professionals of design, architecture and even tourism will find this an invaluable, comprehensive and practical overview of international hotel design and development.'

Project Scotland
About the Author
Walter A. Rutes lives in Scottsdale, Arizona
Richard Penner, professor at the Hotel School at Cornell University since 1970, teaches hotel planning, development, and interior design. Experienced in both architecture and hotel management, he spent year-long sabbaticals with international designer Hirsch Bedner Associates (Santa Monica, CA) and the architecture group of Starwood Hotels and Resorts (White Plains, NY). A graduate of Cornell University, with bachelors and masters degrees in architecture, he is the author of four books two coauthored with the late Walter Rutes, who was the lead author on the first edition of *Hotel Design, Development, and Planning*. In 1992 *Hospitality Design* magazine honored Penner with its Platinum Circle Award for contributions to hospitality design as an author and teacher. He has presented seminars on development, hotel planning, and interior design throughout the world. He has served a three-year term as Director of Graduate Studies at the Hotel School, has been conference coordinator for design seminars at the European Meeting on Hotel Interior Design in Rimini, Italy, and has chaired five Hospitality Design Roundtables sponsored by the Center for Hospitality Research at Cornell.
Lawrence Adams, AIA, Vice President of Forrest Perkins, has managed and directed the design of large-scale development projects at major architectural and planning firms over the last thirty-five years. A global authority on hotel and resort design, Mr. Adams served as adjunct faculty at New York University for nine years teaching graduate courses on Hotel Design and Development. He also co-authored *Hotel Design, Planning and Development* (2001) with Walter Rutes and Richard Penner. Among his most significant projects are the New York Four Seasons Hotel, the RIGHA Royal Hotel, Chambers Hotel, The Westin Beach Resort Spa, Fort Lauderdale, and the National Headquarters of the Marine Corps Reserve.