

House of the Rising Suns: Tales from Football's New Frontier the Gold Coast Suns

M. Webber

*DOC | *audiobook | ebooks | Download PDF | ePub*

 Download

 Read Online

2012 #File Name: B0097XRD6U | File size: 58.Mb

M. Webber : House of the Rising Suns: Tales from Football's New Frontier the Gold Coast Suns before purchasing it in order to gage whether or not it would be worth my time, and all praised House of the Rising Suns: Tales from Football's New Frontier the Gold Coast Suns:

0 of 1 people found the following review helpful. Ringside seats as a new team comes of ageBy MHAs other reviewers have pointed out, there's more to this book than a blow by blow account of the Suns' first season. It's clear from the writing that AFL has played a big role in the author's childhood and the book is his attempt at describing, and analyzing, the massive transformation AFL has undergone in recent times. Some things haven't changed - the freakishly talented players, the diehard fans - but the marketing of the code has taken on epic, and corporate, dimensions, and the book is one attempt to discuss those issues. Having seen the Suns develop from both the inside and the outside, the author can offer AFL fans a unique perspective.What Webber does best is bring alive the atmosphere off the field, taking us into the stands and alongside the many characters he meets along the way, like this great passage, which perfectly captures how the boy who grew up loving AFL lives on inside the man : "As the players line up on the field, the kids fall momentarily silent and stare out awestruck. I remember that feeling. The size of the field. How perfectly green. How the stands touch the sky. How enormous the players look. How the light shines off them. How footy cards have come to life. How a new world has somehow leapt out of the television."0 of 1 people found the following review helpful. A worthy and timely exploration of modern pro sportBy Tim BakerWith respect, I think the last reviewer may have missed the point of Mr Webber's intelligent and insightful exploration of modern

professional sport. This is not a fan's homage to a footy team - it is a comment on the increasingly orchestrated, contrived and controlled world of sports marketing. It cuts through the cliches and embedded platitudes so common to footy coverage to provide a genuine inside view of how the contemporary sports marketing machine works. Webber works as a media officer for the fledging club but to his credit he steps aside this cosy boy's club and risks career hari kiri to dare to question the prevailing paradigm. He is not quite whistle blower but more impartial and astute observer. It is the difference between a war correspondent embedded with the troops flag waving and cheering the brave boys on, to the independent war correspondent who aspires to observe the big picture and question how and why the war machine works the way it does. I loved this book for its refreshing honesty and preparedness not to just ply sycophancy disguised as journalism. Webber clearly loves his footy dearly and that is why he wants to challenge the way it is used, mis-used, even abused so the sports marketeers and administrators can advance their careers. This kind of sports journalism is in short supply these days and we need more of it. The AFL want to control everything we get to see and read about Australian football - goal sneak Webber got a shot through their defences to chalk one up for honesty and integrity. Job well done Mr Webber. 0 of 1 people found the following review helpful. A must for any sportsfan, not just AFL. By JB You don't have to love AFL to get into this great read. If you are a fan of any modern day code, a lot of this story will ring true for you. Matt cleverly juxtaposes traditions in footy clubs that takes decades to emerge with the brand new modern day build it and they will come clubs showing up in most sports today. I am not a huge AFL nut but after reading this I may desert my beloved Waratahs for a game or two and hit the SCG for a bit of Swans action and I will definitely be keeping one eye on the Suns.