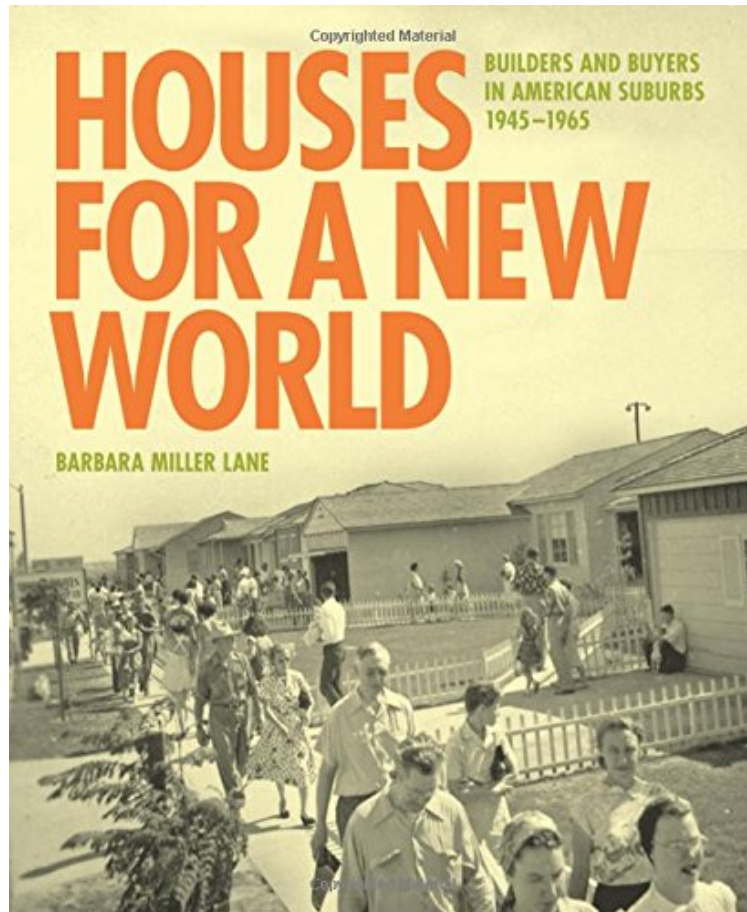


[Download] Houses for a New World: Builders and Buyers in American Suburbs, 1945-1965

# Houses for a New World: Builders and Buyers in American Suburbs, 1945-1965

Barbara Miller Lane

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#809901 in Books Lane Barbara Miller 2015-10-06 Original language: English PDF # 1 10.00 x 1.10 x 8.301, .0 #File Name: 0691167613320 pages Houses for a New World Builders and Buyers in American Suburbs 1945 1965 | File size: 48.Mb

**Barbara Miller Lane : Houses for a New World: Builders and Buyers in American Suburbs, 1945-1965** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Houses for a New World: Builders and Buyers in American Suburbs, 1945-1965:

0 of 0 people found the following review helpful. Five Stars By Jean Fascinating--especially when we see the changes in house design today--back to front porches with room to visit neighbors, etc. 2 of 3 people found the following review helpful. Five Stars By dawnerichards What a fantastic book about this pivotal era, and the homes that were built. 1 of 2 people found the following review helpful. and LOVE seeing all of the photos and floorplans By dp Arizona I'm a Boomer, and LOVE seeing all of the photos and floorplans.

While the work of Frank Lloyd Wright, Richard Neutra, and their contemporaries frequently influences our ideas

about house design at the midcentury, most Americans during this period lived in homes built by little-known builders who also served as developers of the communities. Often dismissed as "little boxes, made of ticky-tacky," the tract houses of America's postwar suburbs represent the twentieth century's most successful experiment in mass housing. *Houses for a New World* is the first comprehensive history of this uniquely American form of domestic architecture and urbanism. Between 1945 and 1965, more than thirteen million houses—most of them in new ranch and split-level styles—were constructed on large expanses of land outside city centers, providing homes for the country's rapidly expanding population. Focusing on twelve developments in the suburbs of Boston, Philadelphia, Chicago, and Los Angeles, Barbara Miller Lane tells the story of the collaborations between builders and buyers, showing how both wanted houses and communities that espoused a modern way of life: informal, democratic, multiethnic, and devoted to improving the lives of their children. The resulting houses differed dramatically from both the European International Style and older forms of American domestic architecture. Based on a decade of original research, and accompanied by hundreds of historical images, plans, and maps, this book presents an entirely new interpretation of the American suburb. The result is a fascinating history of houses and developments that continue to shape how tens of millions of Americans live. Featured housing developments in *Houses for a New World*: Boston area: Governor Francis Farms (Warwick, RI) Wethersfield (Natick, MA) Brookfield (Brockton, MA) Chicago area: Greenview Estates (Arlington Heights, IL) Elk Grove Village Rolling Meadows Weathersfield at Schaumburg Los Angeles and Orange County area: Cinderella Homes (Anaheim, CA) Panorama City (Los Angeles) Rossmore (Los Alamitos, CA) Philadelphia area: Lawrence Park (Broomall, PA) Rose Tree Woods (Broomall, PA)

Winner of the 2016 PROSE Award in Architecture Urban Planning, Association of American Publishers Winner of the 2016 Historic Preservation Book Prize, University of Mary Washington's Center for Historic Preservation Winner of the 2015 Athenaeum Literary Award (for Art and Architecture), The Athenaeum of Philadelphia "In *Houses for a New World*, the Bryn Mawr professor emerita Barbara Miller Lane investigates the output of a dozen lesser-known tract house developers in four diverse regions—New England, the mid-Atlantic, the Midwest, and Southern California—and treats the period's typical Cape Cods, ranches, and split-levels with the serious formal analysis once reserved for high-style architecture. . . . Her tour de force of research is all the more impressive because she has assembled documentation akin to that previously available on the residential work of important postwar figures such as Richard Neutra, William Wurster, and Marcel Breuer but largely overlooked for builders other than the Levitts."—Martin Filler, *New York Times* "Lane uses original research, images, plans, and maps to illustrate the American suburb."—Shannon Sharpe, *Metropolis* "To her credit, Ms. Lane stoutly rebuts . . . slurs, encapsulated in the popular song about 'Little boxes made of ticky tacky' and shows that 'these generalizations were largely false'. Far from being the refuge of white middle-class 'Men in the Gray Flannel Suit,' their neurotic wives and delinquent children, and built by 'rapacious entrepreneurs, in the business of wringing the last penny out of substandard construction,' the houses were well-built and generously equipped and the developments by and large models of societal inclusiveness. . . . [T]hey represent a lost golden age of opportunity."—Martin Rubin, *Washington Times* "Illuminating."—Anthony Paletta, *The Daily Beast* "The architecture profession has long criticized mass-produced housing in the suburbs for lacking artistic design and sophistication. Lane's book puts this argument in perspective. . . . Readers seeking a historical overview of this unique era in American homebuilding should enjoy this book."—Katherine Salant, *Urbanland* "In her book *Houses for a New World*, architectural historian Barbara Miller Lane rises to the defense of these split levels of the past. Her arguments are compelling, in part because we look back with nostalgia to a time when the hardworking middle class could afford simple homes with mortgages that weren't made of empty promises."—Julie Michaels, *Architecture Boston* "This book presents a significant portion of the history of everyday American life in a manner that is deeply researched, intuitive, insightful, and frequently self-referential. It is copiously illustrated with contemporary photographs and images derived from developers' sales brochures and popular housing literature."—Choice "From the Back Cover" "Superbly researched, this book gets closer to the essentials of the post-1945 suburban building process than any previous study. Barbara Miller Lane's detailed and perceptive examination of the different house types has rarely been attempted and never done as well."—Robert Fishman, *University of Michigan* "Houses for a New World presents an entirely original and authoritative history of the development and design of the most common house types of the postwar suburbs. Anyone interested in the twentieth-century American home will want to consult this book first. Packed with new insights and ideas, and the result of decades of careful study, it is a tour de force."—Paul Groth, *University of California, Berkeley* About the Author Barbara Miller Lane is Andrew W. Mellon Professor Emerita in the Humanities and Research Professor in Growth and Structure of Cities at Bryn Mawr College. Her books include *Architecture and Politics in Germany, 1918-1945*, *National Romanticism and Modern Architecture*, and *Housing and Dwelling*.