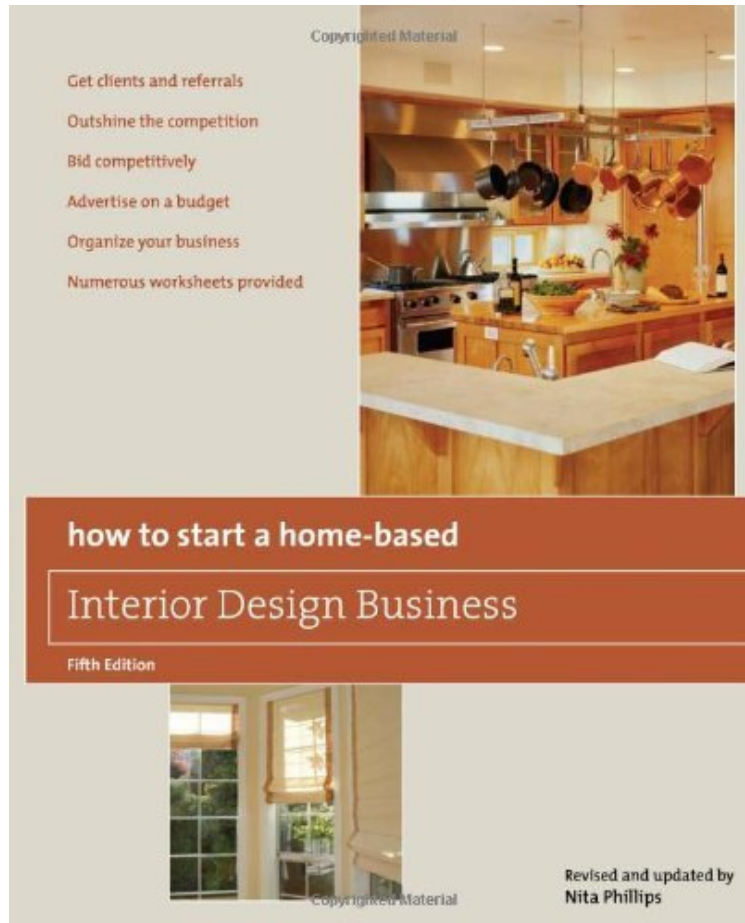


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Nita B. Phillips

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Start a Home-Based Interior Design Business, 5th (Home-Based Business Series):

3 of 3 people found the following review helpful. How to Start a Home-Based Interior Design Business By S. Wiggins This is a great book for those just starting out in the business. I will most certainly be reading it multiple times throughout my start-up process. There's great forms you can use and even practice problems to solve with how to measure for certain items. I could not give it all 5 stars however, because it focused a great deal on selling products and how to price them without ever really focusing on how to price your services and time. Overall, this book gives a designer starting out an edge on what to expect and how to be prepared for it. Great book! 10 of 0 people found the following review helpful. A little out-of-date when it comes to the latest industry ... By Customer A little out-of-date when it comes to the latest industry standards, but nonetheless the content is relevant and informative. I am still reading it, so I do not have a final opinion, but it is helping to shed light on what I will need to start my own business. I

plan on reading several publications and doing further research, so this is one of many references I will use. 0 of 0 people found the following review helpful. B.s.By Victoria Awful and misinformation I would not recommend this book for serious designers and associate ----- highly not at all recommended

Learn how to develop a business plan, estimate your start-up costs, price your services, and stay profitable once you're in business. Read all about getting clients and referrals, outshining the competition, bidding competitively, establishing your daily schedule, organizing your business, getting paid, and much more.

From the Back Cover Everything you need to know to run a successful interior design business from your home