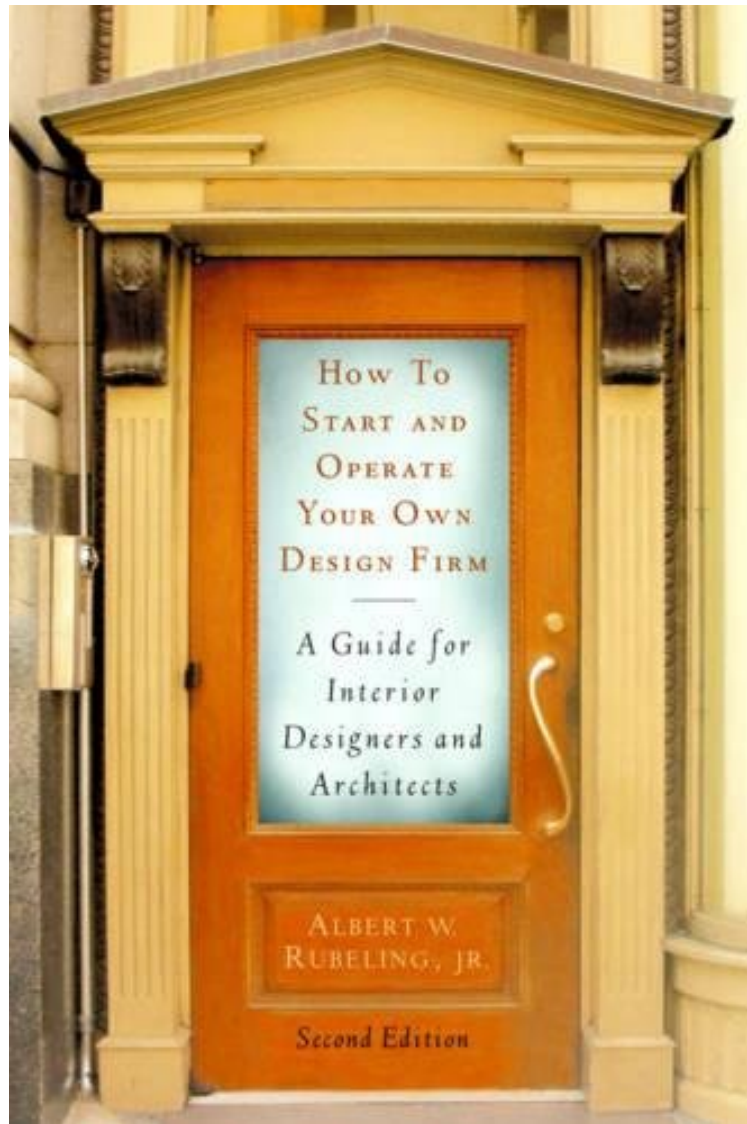


(Ebook free) How to Start and Operate Your Own Design Firm: A Guide for Interior Designers and Architects, Second Edition

How to Start and Operate Your Own Design Firm: A Guide for Interior Designers and Architects, Second Edition

Albert W. Rubeling

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#661201 in Books Allworth Press 2007-05-01 Original language: English PDF # 1 9.00 x 6.10 x 6.001, .65
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1 of 1 people found the following review helpful. A Good Read for Commercial Interior Designers!By Sarah SherterThis is the best book I've read on starting a design business. As an interior designer that has been working on commercial projects for the last 18 years and in the planning stages of making a transition to entrepreneur, I found this book to be a much better fit for me than most. Most interior design advice for start-ups are geared towards designers that are in residential design and do a lot of purchasing rather than commercial designers that are specifying product as part of FFE packages. The chapters on and showing examples of proposals for design services and business plan, marketing advice are a good read. I love the chapter on Fear, Risk and Guilt. I actually read that chapter a few times because no matter how well you plan, making that jump is scaring for a lot of us that are used to relying on a pay check from our employers. He really advice's designers to become effective at running a business which is very different to being a great project manager on our projects for clients.2 of 2 people found the following review helpful. For the Aspiring ArchitectBy RyanI bought this book not knowing how well it was written or its content. I was surprised at how much useful information was held within. Rubeling makes this book helpful to any aspiring architect or interior designer. He walks through setting up office, costs, prices and other helpful tasks. You won't regret getting this read if you need some assistance.6 of 6 people found the following review helpful. Best book of its kindBy C. WesterbeckI was looking for a concise, affordable, easy to read book on the nuts and bolts of starting a design business. This book fits that description accurately. It covers all the important fun and not-so-fun topics of starting and running a design business from deciding whether it's right for you, how or if to have partners, hiring lawyers and accountants, marketing, fees and much more. In short, it covers so much of the mysterious and hard won knowledge that most of us weren't privy to while working for others. I'm finding this to be a very valuable resource already. Highly recommend it! It packs a lot of info into a slim volume at a low price. Lots of info bang for the buck.

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About the AuthorAlbert W. Rubeling, Jr., owns his own architectural firm, a \$5 million enterprise with 28 employees. A fellow in the American Institute of Architects, he has served on the group's national board of directors, and he is currently a trustee of the National AIA Trust. He lives in Baltimore.