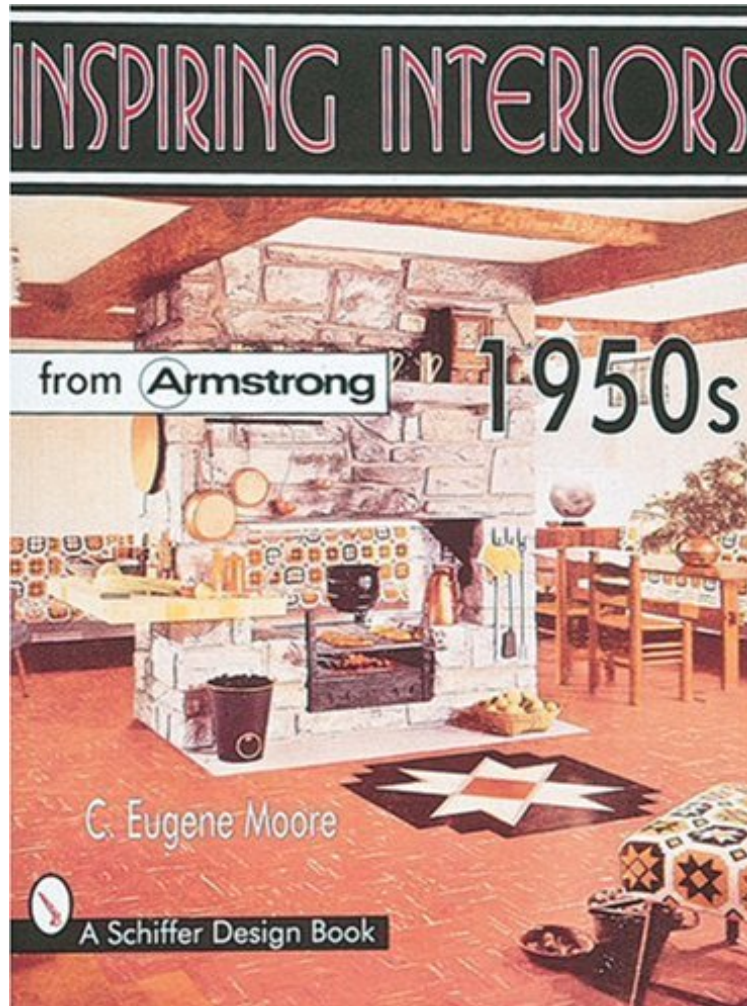


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Inspiring Interiors 1950s: From Armstrong

C Eugene Moore

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C Eugene Moore : Inspiring Interiors 1950s: From Armstrong before purchasing it in order to gauge whether or not it would be worth my time, and all praised Inspiring Interiors 1950s: From Armstrong:

4 of 4 people found the following review helpful. Perfect for Retro RevivalistsBy weezeIf you want to get ideas on how to tailor your pad with the look of the Atomic Age, get this book. Yes, some of the color combinations and patterns are loud and obnoxious by today's standards, but this book illustrates *yesterday*, not today. I got this book because we are looking at buying a ranch home built in the 50s and want it to retain some of the style of the era and this book is perfect for such research.5 of 5 people found the following review helpful. home decorBy Sarah C. ReaFantastic book that has great decorating ideas for your vintage 50s home. 50s designers were hired to 'dress' a room to flatter the Armstrong flooring featured in the ad: expect Heywood Wakefield and other furniture designers to pop up from time to time. Well worth the money, this is a great 50s sourcebook you'll turn to again and again when

decorating your mid-century home in true 50s style.4 of 4 people found the following review helpful. GREAT TRIP DOWN MEMORY LANEBy captaindadAS A KID OF THE FIFTIES I REMEMBER MY MOM ALWAYS HAVING A BUNCH OF HOME MAGAZINES ON THE COFFEE TABLE.THIS BOOK CAPTURES THAT ERA AND BRINGS IT BACK TO LIFE.MANY OF THE IDEA ROOMS SHOWN WOULD BE CONSIDERED TACKY BY TODAYS STANDARDS BUT WERE EXQUISITE BACK THEN. MANY OF THE ROOMS SHOWN WOULD STILL WORK TODAY. AN IMAGINATIVE READER COULD PUT SOME OLD IDEAS TO GOOD USE IN UPGRADED FASHION.A VERY NICE READ FOR ANYONE INTO NOSTALGIA AND INTERIOR DESIGN.

Ideas, ideas, ideas... they filled the rooms highlighted in 1950s advertising by Armstrong, the leading maker of flooring and ceiling products. Here you will find over 350 photographs of room interiors that appeared in popular magazines from the '50s, inspiring the looks we now associate with that decade. Each one offers new decorating ideas that set the standard for the 1950s with furniture, floor coverings, accessories, and home improvements. Examples include a boys' bedroom that can reflect changing interests as the boys grow into their teens, a living room whose interior can be converted from summer to winter decor in just an hour, and a den with a "secret life" as a guest room. These were refreshingly new ideas in the 1950s and are still practical today. If you want a crash course in imaginative interior design of the 1950s, this is the book you must have.

About the AuthorGene Moore retired as director of public relations for Armstrong World Industries, Inc., after thirty-seven years with that corporation. He and his wife, Jan, make their home in Lancaster, Pennsylvania, site of Armstrong's international headquarters.