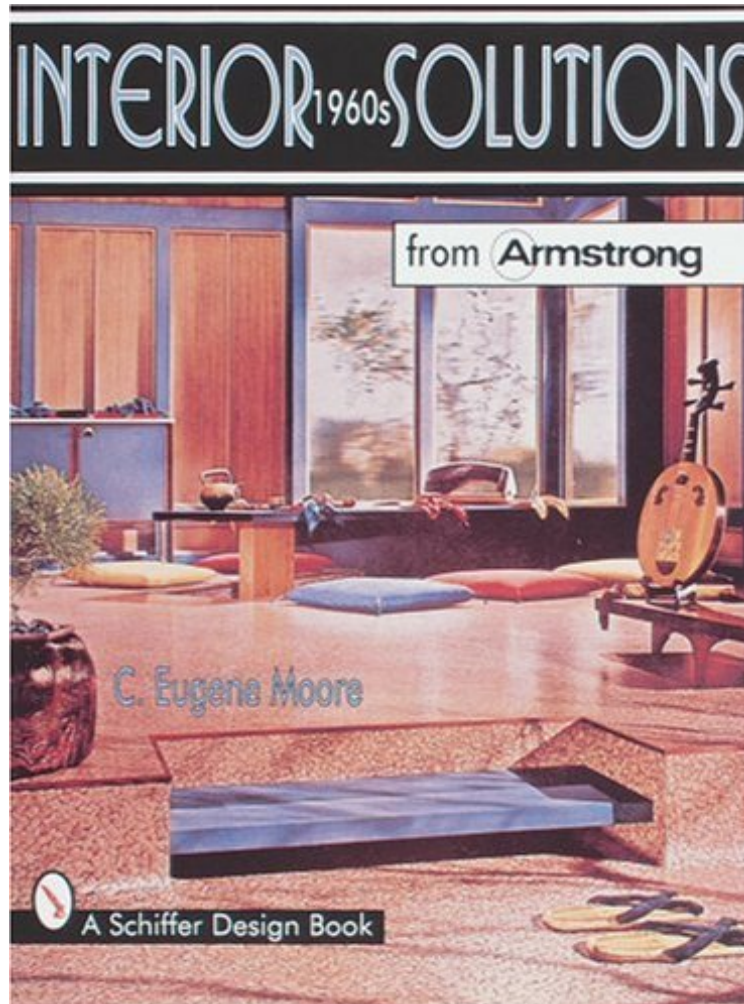


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Interior Solutions from Armstrong: The 1960s

C Eugene Moore

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C Eugene Moore : Interior Solutions from Armstrong: The 1960s before purchasing it in order to gauge whether or not it would be worth my time, and all praised Interior Solutions from Armstrong: The 1960s:

Beautiful, idea-filled room interiors seen in American popular magazines of the 1960s are reproduced here in over 200 color photographs with detailed identification. Readers adapted these designs from Armstrong Cork Company's advertising pages for their own homes. It was customary for Armstrong designers to create rooms that were chock-full of new ideas, as they had been doing for decades. But during the 1960s, the interiors underwent subtle changes in colors and materials which today are recognized as characteristic of this decade. Now these rooms reflected the changing culture in America where homes were enlarged to accommodate growing families and rooms were decorated

with an emphasis on being beautiful. At Armstrong, new types of flooring were developed which made vinyl superior to linoleum because of its improved wear characteristics and easier installation. Ceiling materials also were developed to contribute to new room interiors that provided solutions to cultural changes of the 1960s, and from which people today can draw useful ideas.