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Joe Mineo

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Joe Mineo : Its My Party before purchasing it in order to gage whether or not it would be worth my time, and all praised Its My Party:

3 of 3 people found the following review helpful. StunningBy Florida Fan"It's My Party" is a stunning compilation of extraordinary events by master designer and creative genius Joe Mineo. Photos showcase elaborate weddings, corporate events, charity galas, and over-the-top birthday parties. Accompanying chapter descriptions detail how the inspiration evolved for each event. This book is ideal for anyone planning a party and looking for unique ideas. It's also perfect for event professionals and the vendors who work with them.3 of 3 people found the following review helpful. Great PurchaseBy StacyI've heard about Joe Mineo from some of my friends and they would talk constantly about what amazing work he did so when I saw he wrote a book I had to check it out. I am only half way through the book but I already love it. I've always loved events and wanted to learn more about them so this was the perfect book for me to purchase. I have never been a fan of winter weddings but when I got to the chapter called give them chills I was amazed by how much I fell in love with the winter wedding Joe and his team designed. The ceremony was stunning and then when I turned the page and saw the reception decor it took my breath away. I can't wait to read the rest of the book and see what other amazing things Joe Mineo and his team can do.4 of 4 people found the following review helpful. A look inside events perfected!By Ryan KonikoffIt's a must have book for anyone who works in events, goes to events, or who has even heard the word event. Each page inspires and allows your imagination to take

flight. Blank spaces come to life as you see what creativity (and a bit of a budget) can do to make these once in a lifetime parties....each time you read it you'll find all new details and ideas, so do it a few times.

Its My Party is a celebration of the visual flair, theatrical influence, and inherent joie de vivre that make events magical and unforgettable. The stunning imagery and masterful execution of each event are meant to serve both as inspiration and recognition of the creativity, ambition, and theater that are part of every Joe Mineo Creative endeavor. Whether you are planning a party and looking for inspiration, wanting to take your casual event to the next level, or are an event professional who wants to up your game, Its My Party will serve as your faithful muse. As Joe Mineo says, event design and party planning are part science and part art, and this book is all about event artistrythe art of creating amazing events and, more specifically, the importance of inspiration to the process of event design and creative party planning. The event photographs and stories contained herein will provide meaningful event inspiration. Each chapter traces an inspirational path through the final production of an event, helping the reader understand how elaborate affairs often start with simple ideas or visions. This book will help readers open their minds to ideas, designs and concepts, which can assist not only in party planning, but also in every creative aspect of life. Step into the world of Joe Mineo Creative, and sit back as the performance begins. From the pre-show of the cocktail hour, when guests arrive and mingle with the anticipation of what is to come to the high-energy dance number during act two, every sense will be delighted until the big show-stopping song and final curtain. Its My Party is a visually enchanting guide book to finding inspiration in seemingly ordinary places, in order to create extraordinary memories that last a lifetime. (Joe Mineo)

About the Author JoeMineois the founder and visionary behindJoeMineoCreative, a nationally recognized and award-winning event design company in Canfield, Ohio. With over 30 years of event experience,Joebrings innovativeconcept development, thoughtful branding, unique dcor, expert floral design, customized graphic design, and cleverdigital media integration to provide clients with anunparalleled event experience. He lives in Boardman, Ohio with his husband Gary.