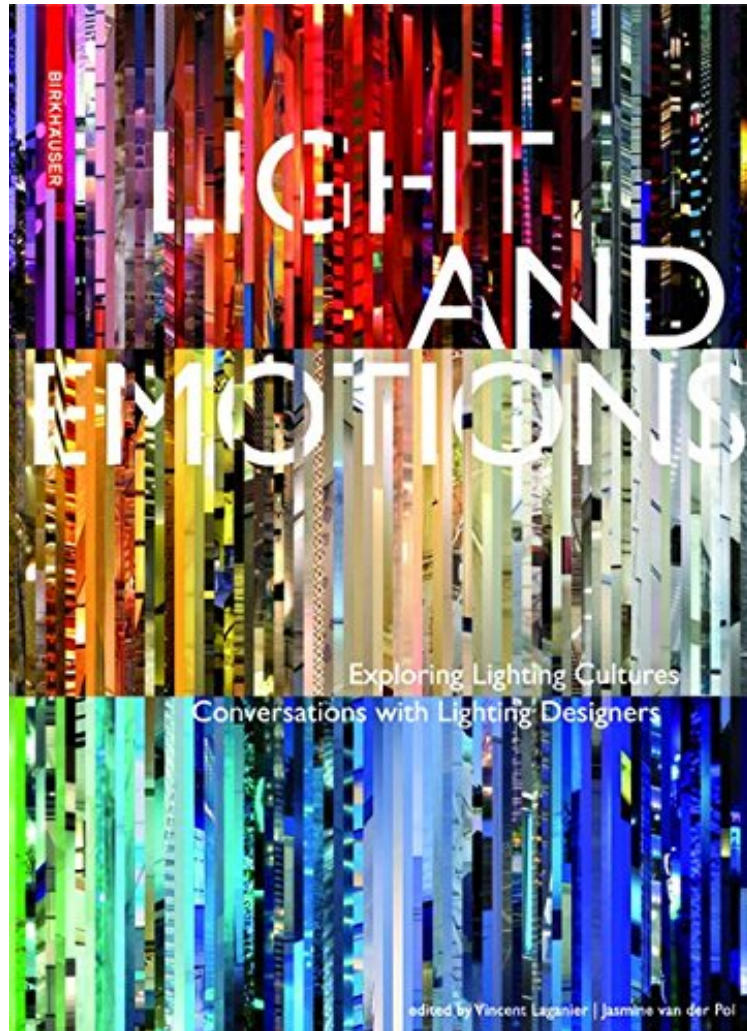


# Light and Emotions

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In addition to its practical functions, such as helping to optimize safety and security, lighting also has another principal task creating emotions. Light and color can be used to achieve the most varied and astonishing effects. These effects

are dependent on the project and spatial environment, but they also depend in large measure on cultural context. This study is based on forty-seven interviews with leading lighting designers from North and South America, Europe, and Asia. For the first time, it explores in a systematic fashion what aesthetic, emotional, and atmospheric tasks a good lighting design can accomplish. The international diversity of the interviewed designers makes for surprising insights. Universal constants are pointed out, but so are the remarkable differences in reception and effect that are occasioned by different societies and cultures. It is imperative, then, for professional lighting designers and architects to familiarize themselves with these "lighting cultures," and this book offers an informative and stimulating opportunity to do so. Neben den praktischen Funktionen, wie etwa Optimierung der Sicherheit, ist eine der Hauptaufgaben der Beleuchtung die Schaffung von Emotionen. Mit Licht und Farbe lassen sich die vielfältigsten und erstaunlichsten Wirkungen erzielen. Diese hängen vom spezifischen Projekt, von der räumlichen Umgebung und ganz stark auch vom kulturellen Kontext ab. Diese Studie basiert auf 47 Interviews, die mit führenden Lighting Designers aus Nord- und Südamerika, Europa und Asien geführt wurden. Zum ersten Mal wird darin die Frage, welche ästhetischen, atmosphärischen und emotionalen Aufgaben eine gute Beleuchtung erfüllen kann, systematisch erkundet. Durch die internationale Erforschung der Befragten werden erstaunliche Einsichten thematisiert; allgemein gültige Konstanten werden aufgezeigt, aber ebenso die erstaunlichen Unterschiede in Wirkung und Rezeption, welche von der jeweiligen Gesellschaft und Kultur bedingt